



CEO CLUB SPOTLIGHT EVENTS

We take pleasure and great pride each month in announcing and spotlighting Awesome Events in the DFW area which we feel are Special and would be educational, beneficial and enjoyable to CEOs & Top Executives. The Dallas Business Journal and their team is a frequent contributor/sponsor/innovator/creator of many of these events and I think the one they have assembled and scheduled for September 12th is one of their best ever - and absolutely a MUST ATTEND. See information below and Register Soon. Better yet, Act NOW and reserve a table for you and your team/associates/family. This is a memory making Event/Venue/Speakers you will appreciate, enjoy & long remember. Anyone you bring will leave with a smile on their face & glad they came.

Dallas Business Journal



Monday, Sept. 12, 2016
7:30 - 9:30 am

The Ford Center at The Star, 9 Cowboys Pkwy

Join the *Dallas Business Journal* and the Frisco Economic Development Corporation at an **exclusive breakfast event** for your **first look at The Star**, new home of the Cowboys! This event will cover the **economic impact** and the public-private **partnerships** of the five sports franchises that call Frisco home: the **Cowboys, Stars, Texas Legends, Frisco RoughRiders** and **FC Dallas**.

A **special section** covering The Star and its economic impact on Frisco will publish **September 9**. Advertising opportunities are available. Please contact Tracy Merzi for details at tmerzi@bizjournals.com.

REGISTER HERE



Keynote Address
Stephen Jones
Dallas Cowboys



Remarks by:
Maher Maso
Mayor of Frisco



Remarks by:
Craig Hall
HALL Group



Moderator:
Joe Trahan
WFAA-TV



Panelist:
Chad Estis
Dallas Cowboys



Panelist:
Chuck Greenberg
Frisco RoughRiders



Panelist:
Dan Hunt
FC Dallas



Panelist:
Jim Lites
Dallas Stars



Panelist:
Donnie Nelson
Texas Legends

EVENT PARTNER



Thank you for your past association and support for the CEO Club and our Events. I hope our paths cross soon and often and hope to see you next month at the Federal Reserve Bank and on the 12th at the Dallas Business Journal's AWESOME STAR Opening Event in Frisco.

Contact me if you have any questions.

Warmest Regards,

**John Brown
Chairman
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